



HILLBROOK
SCHOOL

Scott Center for Social Entrepreneurship Holiday Gift Guide



During this Fall quarter 7/8th grade Social Impact Elective, students designed this Holiday Shopping Guide to feature companies whose products have a positive impact on people and the planet. During class, we studied the "triple bottom line" framework. We then researched companies, national or global, that follow this approach and might also make good gifts. We specifically looked for a mix of well-known companies and ones you may never have heard of! We also studied various forms of social impact certification, including B Corporations, Fair Trade, and 1% for the Planet. We include these logos in case you want to play a game of "seek-and-find" next time you are at the store! All of these companies' products can be found by Googling the name. Read on to see our choices and some quotes about why. We hope this might be useful to you in holiday or other gift-giving! This list is independent of all companies and was designed as a class project, not a formal endorsement of any single company.

Want to share a company with us that we might have missed? Email: amakela@hillbrook.org



**SALT
SPRING**
COFFEE

Organic, Fair Trade.

K a z i
AN ALL ACROSS AFRICA BRAND



4Ocean



RAREFORM

nbu



**seventh
generation**

LUSH



ecovative
We grow materials.



**GEAR
FOR
GOOD**

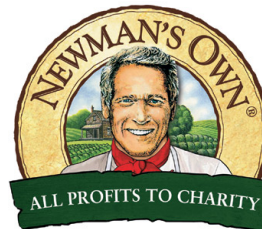
MegaFood
Fresh From Farm To Tablet™



strawesome

BOMBAS

MCM



SKIDA
❄️❄️❄️❄️❄️

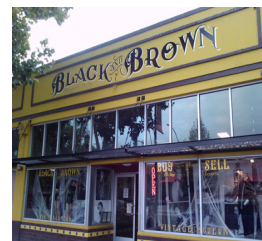


SWORD & PLOUGH



OAKLANDISH

WARBY PARKER
eyewear



LifeStraw®

able
- CLOTHING -

Certified



Corporation®

TOMS



B
BEAUTYCOUNTER™

Why do we love these brands?



"They make sustainable, outdoor clothing. They have a very good environmental impact and they give 1% to the environment and their clothing is made to last a super long time so there is less waste!"



"Nau is a fashionable clothing company that makes their clothes out of organic cotton, recycled polyester and other sustainable fabrics. They give 2% of every sale to Partners for Change, for lasting positive change. Their clothes looks soft and comfy."
www.nau.com



"They make colorful ski gear, made by women of Vermont. Their program Skida +1 helps people going through cancer receive beautiful, warm hats. The bandanas are great for dogs, too!"



cotopaxi

GEAR
FOR
GOOD

k a z i

AN ALL ACROSS AFRICA BRAND

"Kazi: All Across Africa makes woven household items, such as baskets, plates, coaster. Each piece is hand made by an artisan in Africa. Kazi helps alleviate poverty in Africa by providing jobs for unemployed citizens. The baskets are so beautiful and colorful!"

"They make sustainable, environmentally friendly outdoor gear. They are a B-Corp and have randomly chosen free experiences for employees and customers. I love all the colors on the backpacks!"